

Kevin Hanegan

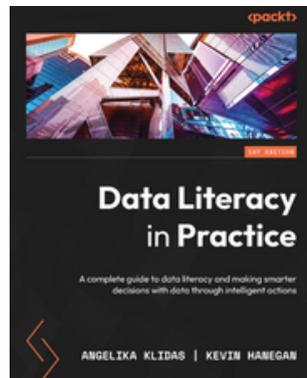
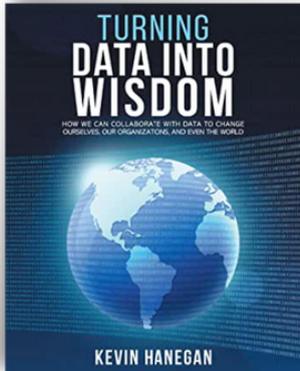
Author | Professor | Speaker



"Kevin brings a ton of humor, experience, and thoughtfully communicated wisdom to his presentations. I learned so much more than I expected and experienced a mind-shift that I wouldn't have thought possible."

Kevin is the former Chief Learning Officer at Qlik, a data and analytics company. He is also the chair of the advisory board for The Data Literacy Project and author of multiple books, including *Turning Data Into Wisdom: How We Can Collaborate with Data to Change Ourselves, Our Organizations, and Even the World*.

Kevin brings his wealth of knowledge on topics of data literacy, data-informed decision-making, and essential skills for today's worker to the many conferences and seminars he has spoken at globally.



Speaking Topics

Data Literacy: Navigating Generative AI for Better Decision Making

As artificial intelligence (AI) continues to evolve, so does the importance of data literacy in understanding and making decisions about the insights generated by AI. With generative AI, the technology can create new, never-before-seen data that can be difficult to interpret without a strong foundation in data literacy. This presentation will explore the importance of data literacy in navigating generative AI, providing examples of how data literacy can be applied to make better decisions in various industries. We will discuss the fundamentals of data literacy and will examine how data literacy can be applied to help manage the risks associated with AI and ensure ethical decision making.

Testimonials

"LOVED your session! I shared in the survey that it should be required. I heard way too many comments (in other presentations) filled with bias and unfounded causal assumptions. You were spot on!"

"Was one of the best presentations I've seen in years. I learned how to challenge the assumptions and bias associated with data."

"Kevin is a fabulous presenter. I see why he has a career in public speaking. His ability to tell a story to explain the importance of variety topics is top notch. Not only did he keep the audience engaged the entire time, but I was able to leave the session with information I could immediately use and apply."

The Data-Informed Organization

Industries are experiencing rapid digital transformations which has increased the amount of data available. This advancement has generated the need for increased focus at every level of organizations making decisions based off data overwhelming. This talk walks through how organizations can provide the right culture, tools, processes and individual skills to effectively leverage data to make decisions.

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The Importance of Data and Information Literacy

(Kevin Hanegan)

Results of Session Survey

Did this session improve your understanding of the topic?	
Strongly Agree	10
Agree	2
Grand Total	12

Of the information presented in this session, how much is usable to you?	
21-40%	1
61-80%	1
81-100%	10
Grand Total	12

How knowledgeable was the session presenter about this topic?	
Extremely knowledgeable	11
Very knowledgeable	1
Grand Total	12

To what extent do you think you can apply the information presented in this session to your work?	
A great deal	9
A lot	2
A moderate amount	1
Grand Total	12

Was the topic description accurate to the content of the session?	
Strongly Agree	7
Agree	4
Neither agree nor disagree	1
Grand Total	12

For my experience level, this session was...	
Somewhat advanced	1
Just right	11
Grand Total	12

Please share any additional comments or feedback you have about this speaker or session below.	
Even though this was more about Data Literacy in general than about Change Management, it should be mandatory to whoever is responsible for communicating quantitative information. Great session!	
Great, engaging session. Likely the best data session I've ever seen at Global Connect. Love how you brought it to a level that is simple to understanding. Thank you, Kevin!	
Loved this session and how Kevin broke down the thought process.	

Loved this session. Was so informative and very practical. Would love to see Kevin do a similar session for next year also.

Outstanding session! Awesome and invaluable session.

So excellent - eye-opening content and Kevin's approach to presenting is really engaging. On a personal level, I believe I have the soft skills Kevin described, but this made me recognize there are some I can work on. Awesome session

This should be required viewing for all ACMPGC attendees! I've heard too many conversations in other presentations that made incorrect, inferential leaps that a data point "proves causal link" between ideas. Kevin is spot on with topic and illustrations!