

TURNING DATA INTO WISDOM

HOW WE CAN COLLABORATE WITH DATA TO CHANGE
OURSELVES, OUR ORGANIZATIONS, AND EVEN THE WORLD



KEVIN HANEGAN

SPEAKER

INTRODUCTION

Kevin is the former Chief Learning Officer at Qlik, a data and analytics company. He is also the chair of the advisory board for The Data Literacy Project and author of multiple books, including *Turning Data Into Wisdom: How We Can Collaborate with Data to Change Ourselves, Our Organizations, and Even the World*. Kevin brings his wealth of knowledge on topics of data literacy, data-informed decision-making, and essential skills for today's worker to the many conferences and seminars he has spoken at globally.

PURPOSE

Kevin's primary purpose is to demystify the world of data and empower audiences with the knowledge to harness its potential responsibly. In an era where data permeates every aspect of our lives, understanding both its power and its pitfalls is crucial. Through engaging presentations and insightful discussions, Kevin aims to equip individuals and organizations with the skills to interpret data critically, make informed decisions, and foster a culture where data is used ethically and effectively to drive positive change. His sessions are designed to challenge perceptions, provoke thoughtful dialogue, and inspire a commitment to using data as a force for good. Visit turningdataintowisdom.com to learn more about his approach and the transformative impact of truly understanding data.

SHORT BIOGRAPHY



University Professor

Over two decades of teaching in higher education.

Education

Master's in Organizational Performance and Workplace Learning.

Professional Expertise

Data Analysis Expert, former Chief Learning Officer, Head of Organizational Effectiveness.

Industry Leadership

Thought leader in Data Literacy and Data-informed Decision-Making.

Global Influence

Delivered hundreds of presentations, lectures, and keynotes to thousands of participants worldwide.

Media Presence

Featured guest on over 50 podcasts.

Personal Insights

Utilizes his ADHD and introverted nature to enhance presentation effectiveness, openly discussing how these traits can be leveraged positively.

Kevin Hanegan is an esteemed international speaker, data literacy advocate, and expert in adult learning, renowned for his transformative approach to data-informed decision-making.

His expertise in interpreting and demystifying data for diverse audiences stems from his deep commitment to adult education principles, ensuring that his sessions are not only informative but also profoundly impactful. Kevin is particularly noted for his use of storytelling and personal examples, which make his presentations not just persuasive but also relatable and engaging.

Whether addressing corporate leaders, educators, or industry professionals, Kevin's presentations are tailored to meet the unique needs of his audience. His ability to make data accessible to everyone has cemented his reputation as a thought leader in the field. His speeches are designed to ignite curiosity, inspire action, and foster a culture of continuous learning and improvement, making him a sought-after speaker for conferences and corporate events worldwide.

Influencer

Thought Leader



Linked In (6k Followers)

Kevin Hanegan · 1st
Chief Learning Officer | Empowering Data-Informed Decision-Making and Organizational Transformation | Thought Leader in Data Literacy & Continuous Learning
Greater Boston · [Contact info](#)
<https://www.turningdataintowisdom.com>
5,688 followers · 500+ connections

Bloomberg



TECHERATI



TURNING DATA INTO
WISDOM

Home Topics Knowledge Center About Data Literacy GPT

Welcome to Turning Data into Wisdom

Empower your career with the knowledge and tools to make data-informed decisions. Explore our articles, assessments, job aides, white papers, learning videos, data literacy GPT, expert-led consulting services, and much more. Click to discover how data can drive your success.

TURNING DATA INTO
WISDOM

Data Education for Today's Business Professionals and Leaders



SIGNATURE TALKS



Data Literacy: Empowering All To Navigate the Digital Age

Data surrounds us—from the choices we make daily to the complex decisions that drive businesses and governments. Yet, without a clear understanding of how to interpret and use this data, its full potential cannot be realized, and its perils become more threatening.

In this presentation, Kevin demystifies the concept of data literacy, breaking down complex ideas into engaging, actionable insights that every audience member can grasp and apply.

This interactive keynote will focus on:

- **Defining Data Literacy**
Clarifying what data literacy means and why it's essential for everyone in the digital age.
- **Practical Skills Development**
Teaching easy-to-understand methods for analyzing and interpreting data to improve decision-making.
- **Real-World Applications**
Exploring how data literacy impacts everyday life and business operations through engaging, relatable examples.
- **Empowering Action**
Providing tools and strategies for attendees to promote and improve data literacy in their organizations and communities.
- **Inspiring Change**
Motivating participants to see data not just as numbers or charts, but as a powerful tool for innovation and personal growth.



Data Literacy: Navigating Generative AI for Better Decision Making

As artificial intelligence (AI) continues to evolve, so does the importance of data literacy in understanding and making decisions about the insights generated by AI. With generative AI, the technology can create new, never-before-seen data that can be difficult to interpret without a strong foundation in data literacy. This presentation will explore the importance of data literacy in navigating generative AI, providing examples of how data literacy can be applied to make better decisions in various industries. We will discuss the fundamentals of data literacy and will examine how data literacy can be applied to help manage the risks associated with AI and ensure ethical decision making.

This interactive keynote will focus on:

- **Understanding Generative AI**
Exploring what generative AI is and how it differs from other AI technologies, setting the stage for deeper discussions on its implications and applications.
- **Decision-Making with AI**
Demonstrating practical examples of how enhanced data literacy skills can lead to better decision-making in industries such as healthcare, finance, and marketing.
- **Ethical Considerations**
Emphasizing the importance of ethical frameworks in the use of generative AI to ensure that decisions are not only effective but also just and fair.
- **Actionable Insights**
Providing actionable advice on how to implement data literacy practices within organizations to harness the full potential of generative AI technologies.

SIGNATURE TALKS



The Data-Informed Organization

Industries are experiencing rapid digital transformations which has increased the amount of data available. This advancement has generated the need for increased focus at every level of organizations making decisions based off data overwhelming. This talk walks through how organizations can provide the right culture, tools, processes and individual skills to effectively leverage data to make decisions.

This interactive keynote will focus on:

- **Cultivating a Data Culture**
Exploring strategies to foster a culture that values and effectively utilizes data at every level of an organization.
- **Process Integration**
Outlining how to integrate data-informed decision-making into existing organizational processes without disruption.
- **Skill Development**
Highlighting the importance of developing individual data literacy skills across the workforce to enhance overall organizational competence.
- **Practical Case Studies**
Examining real-world examples of organizations that have successfully transformed into data-informed entities.
- **Actionable Strategies**
Providing actionable strategies for attendees on how to start or improve their journey towards becoming a data-informed organization.

PREVIOUS CLIENTS & EVENTS

Education

Boise State University
Erasmus University Rotterdam
Haverford University
National Library of Singapore
Northeastern University
University of California Irvine

Financial Services

Bank of America
Coincover
Federal Reserve Bank of NY
Met Life
Vanguard

Energy and Oil

Apache Corp
Chevron
Chesapeake Energy
Exxon
Marathon Oil
Occidental Petroleum Corp
Pioneer Natural Resources
Rio Tinto
Shell
Kinder Morgan

Life Sciences

Abbott
Genzyme
GSK
Medtronic
Otsuka
Roche

Technology

Qlik
TIBCO

Semiconductor

Analog Devices
Samsung
Toshiba

Consumer Goods

Unilever

Transportation and Logistics

Dubai Airport Free Zone
Maersk

Aerospace and Defense

Lockheed Martin
United States Navy

Automotive

Meritor

Conferences and Events

Association of Change Management
Professionals Global Connect
DataCamp Radar Event
Gartner Analytics Conference
Hubert Humphrey Fellowship Global
Leadership Forum
Qlik World
TIBCO Now

TURNING DATA INTO WISDOM

“ Kevin is a fabulous presenter. I see why he has a career in public speaking. His ability to tell a story to explain the importance of variety topics is top notch. Not only did he keep the audience engaged the entire time, but I was able to leave the session with information I could immediately use and apply. ”

“ LOVED your session! I shared in the survey that it should be required. I heard way too many comments (in other presentations) filled with bias and unfounded causal assumptions. You were spot on! ”

“ Was one of the best presentations I've seen in years. I learned how to challenge the assumptions and bias associated with data. ”

OVER

50

CITIES SPOKEN

NORTH AMERICA

Boston	Newark
Calgary	Orlando
Chicago	Philadelphia
Dallas	Phoenix
Des Moines	Raleigh
Houston	San Diego
Irvine	San Francisco
Indianapolis	Seattle
Las Vegas	Toronto
Miami	Vancouver
New York	Washington DC

ASIA

Australia	Malaysia
Perth	George Town
Sydney	Singapore
China	Singapore
Beijing	South Korea
Shanghai	Seoul
India	Suwon
Mumbai	Thailand
Pune	Bangkok
Japan	Vietnam
Tokyo	Ho Chi Minh
Yokohama	

EUROPE

Belgium	Portugal
Brussels	Lisbon
Denmark	Russia
Copenhagen	St. Petersburg
Finland	Spain
Helsinki	Barcelona
France	Madrid
Lyon	Sweden
Paris	Gothenburg
Germany	Malmö
Cologne	Stockholm
Frankfurt	United Kingdom
Ireland	Aberdeen
Dublin	Birmingham
Italy	Cardiff
Rome	Edinburgh
Netherlands	Glasgow
Amsterdam	London
Den Hague	Manchester
Rotterdam	

SPEAKER TESTIMONIALS



Politically High-Tech
Religion & Spirituality, News, News Commentary, Spirituality

Great guest to upgrade our understanding with evolving tech and data. Tech podcasters, you should book him!



Business is Blumin!
Entrepreneurship, Business

Kevin was a fantastic guest! He has deep knowledge in data literacy and its applications with AI. Listeners will definitely take away a lot of value from Kevin's expertise.



Break Your Bullsh*t Box
Mental Health, Health & Fitness, Business, Careers

Kevin was a great guest. I enjoyed the conversation and the Unique approach to information and goals.



Grownlearn
Business

Wonderful guest, very knowledgeable about data analytics and the psychology of decision making. I thoroughly enjoyed this intelligent talk!



Neil Wilkins Podcast
Health & Fitness, Business

Wow! Kevin is such an eloquent speaker who gives insights that we can understand of a topic that most have struggled with, turning data into wisdom.



Voluntary Input
Technology

Kevin was a great guest to have on the show! Truly enjoyed listening to his knowledge and insight into data literacy.

SPEAKER

TESTIMONIALS



Mdntv The Podcast
TV & Film

Kevin is the best guest ever, he brings a wealth of knowledge on conflict in general and why it is good for the workplace or relationships, he will blow your mind.



Secrets of Designing Tomorrow
Business, Education, Self-Improvement, Entrepreneurship

Kevin is very knowledgeable and inspires trust when talking about his subject. He was structured and an excellent speaker. I highly recommend him.



Career Coffee Chat
Management, Careers, Business

Insightful topics and conversation! Really interesting perspective on the intersection of technology and psychology.



The Find Your Leadership Confidence Podcast with Vicki Noethling
News, Business News, Entrepreneurship, Business

Kevin Hanegan shared great information and insights. Loved having him on my podcast.



Techtastic
News, Tech News, Technology

Wonderful guest, will bring back on for a second interview. Loved the free flowing and intelligent discussion.



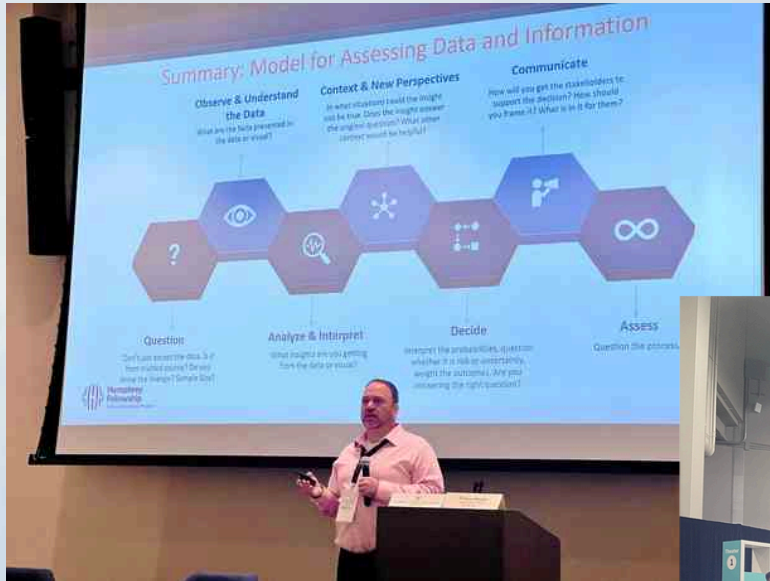
The Thomas Green Podcast
Education, Entrepreneurship, Business, Self-Improvement

The data suggests that Kevin is an excellent guest.

SPEAKER PHOTOGRAPHY



TURNING DATA INTO
WISDOM



SPEAKER

LOGISTICS

SPEAKER FEES RANGE

\$2,000 - \$5,000

DOMESTIC PAYMENTS

Payments can be made by Check or Credit Card.

Check to be made out to

Kevin Hanegan

INTERNATIONAL PAYMENTS

Please email kevin@kevinhanegan.com for payment options outside of USA.

TRAVEL / LODGING

Event Organizers will cover the cost of the flights, transportation, hotel accommodations for the speaker.

American Airlines or Jet Blue are the preferred carrier for domestic flights out of Boston, Massachusetts.

LEAVE BEHINDS

Kevin provides the organization with a copy of the presentation as a PDF as well as any relevant Job Aides.

Kevin provides a premium subscription for 1 year to turningdataintowisdom.com for all attendees.

Any of Kevin's books can be purchased at cost and delivered to be used as giveaways.

MEDIA

Please provide the speaker with all social handles for the event.

Kevin will sit down with media for any interviews required.

Kevin will network and interact with the audience and do any Q&A.

The event organizers agree to provide a video/text or social endorsement for the speaker after the event.

AV / SOUND / PRESENTATION

Kevin uses MS Powerpoint on his Lenovo Yogi laptop. He has a cable converter for HDMI, USB-C, or VGA outlets.

Kevin has access to his own clicker or the venue can provide a clicker.

Kevin prefers a headset mic or a lav mic - Hand held mics are the last option.

Kevin conducts sound checks before the speaking engagement.

DIGITAL MEDIA



Learning Videos



Articles



Podcasts

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Understand
Grasping data concepts and terminology

Critically Evaluate
Assessing data quality and relevance
Challenging biases, fallacies, and assumptions

Apply
Using data insights to make informed decisions and take actionable steps

Interpret
Interpreting data trends and patterns

Effectively Communicate
Presenting data insights clearly

Empowering Informed Decisions through Data Literacy

DATA LITERACY

Demystifying Data Literacy

Data literacy is essential for everyone, not just tech experts. It empowers individuals to turn raw data into actionable insights, driving meaningful change across industries. It bridges the gap between data and meaningful action, making it a crucial skill for everyone.

KEVIN HANEGAN · MAY 29, 2024

Are You Data Literate?

Becoming data literate begins in your inbox. Sign up to receive expert guidance, news, and other insights on the topics of data literacy and data-informed decision-making. Want to know more about our mission? Visit our About Page. Thanks for visiting!

[Join](#)


DATA LITERACY

KNOWLEDGE BASE

Menu Search

TURNING DATA INTO WISDOM


Topics



Data Literacy

Data literacy is the ability to understand, analyze, and communicate data effectively. Dive into our curated collection of data literacy articles, designed to empower you with the knowledge and skills needed to navigate the data-informed landscape of today's world.


32 articles



Data-Informed Decision-Making

Unlock the power of data to enhance your decision-making with our collection of articles on data-informed decision-making. Our articles cover a wide range of topics, from the basics of data-informed decision-making to advanced strategies for optimizing your decision-making process.


16 articles



Data-Centric Soft Skills

Learn all about the various data-centric soft skills like the importance of emotional intelligence, critical thinking, and storytelling in the context of data. Discover how to effectively communicate data insights, collaborate with diverse teams, and lead data-informed projects with confidence.


13 articles



Data Strategy

Explore the key components of a successful data strategy, including data governance, data management, and data analytics. Learn how to align your data strategy with your business objectives, leverage data for competitive advantage, and navigate the challenges of data privacy and security.


10 articles



AI

Designed for beginners and seasoned professionals alike, our content explores the wide range of AI from fundamental concepts to its latest advancements like Generative AI. Learn about the different types of AI, how they're being applied in various industries, and the ethical considerations that come with them.


10 articles



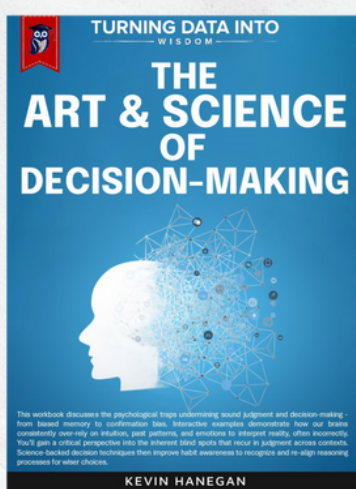
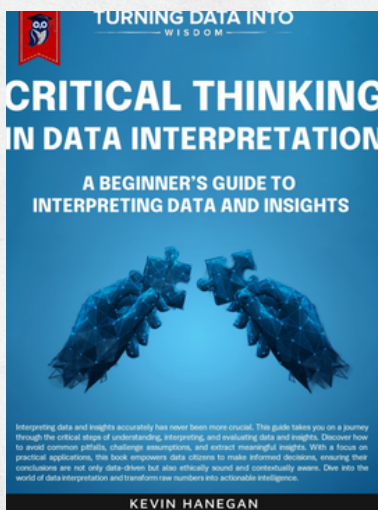
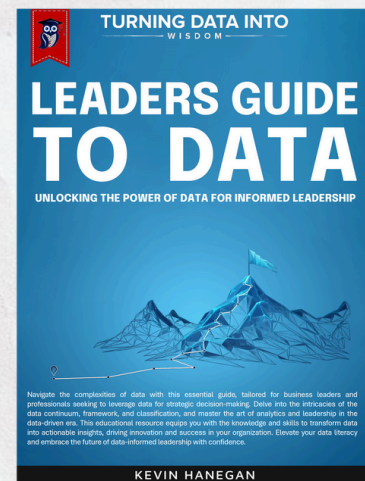
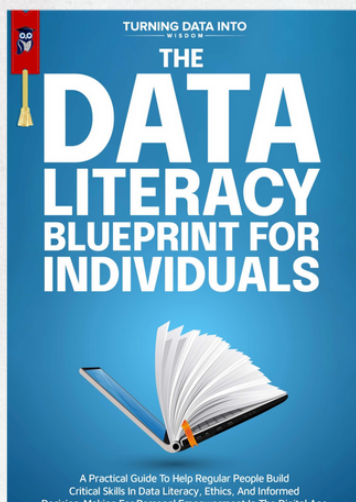
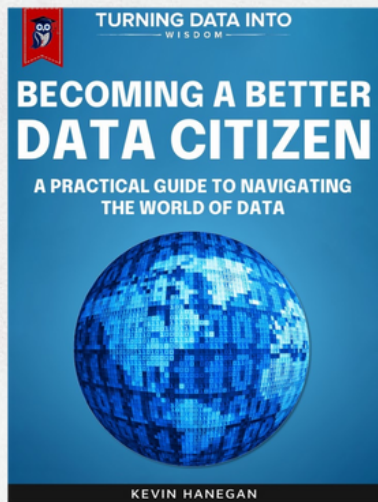
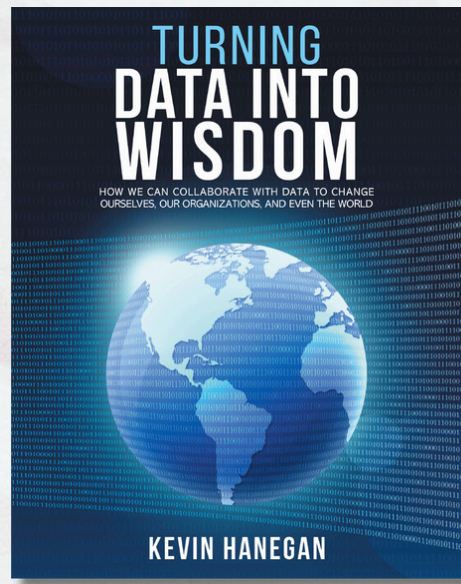
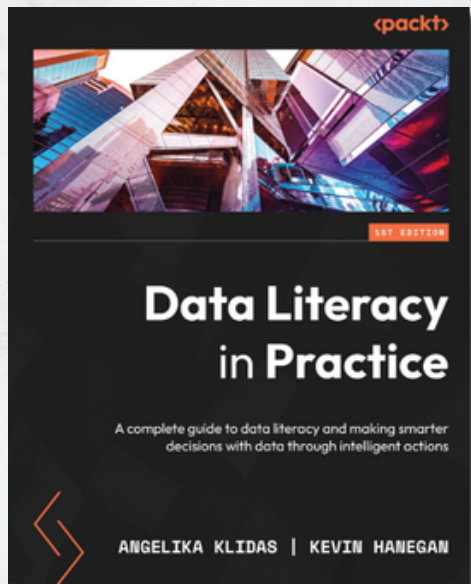
Becoming a Better Data Citizen

Learn the essential tools and insights to navigate the vast digital seas of information. Learn to discern reliable from misleading data, fortify yourself against misinformation, and confidently approach societal debates and personal interests with a foundation of trustworthy data.

8 articles



DATA LITERACY PUBLICATIONS



SPEAKER INQUIRIES & BOOKINGS

To Book Kevin for Your Event

Contact

Please reach out via email to discuss your event's needs and Kevin's availability

Email

kevin@kevinhanegan.com

Details to Include

- Date and location of the event
- Type of speaking engagement (keynote, workshop, panel, training, webinar, etc.)
- Expected audience size and demographics
- Theme or focus of the event

Response Time

Our team aims to respond to all inquiries within 48 hours.

DATA LITERACY & DATA- INFORMED DECISIONS

BY KEVIN HANEGAN

“Navigating the vast landscape of data, from intricate datasets to everyday spreadsheets, has been an exciting and fulfilling adventure. Yet, my true passion lies in making data accessible and meaningful to everyone, regardless of their technical background. Empowering individuals and organizations across all levels to embrace data-driven insights, I find the greatest satisfaction in witnessing how this knowledge transforms decision-making, sparks innovation, and propels success in all aspects of their work and lives.”

[TurningDataIntoWisdom.com](https://turningdataintowisdom.com)

“ENLIGHTENING”

“ENGAGING”

“ACTIONABLE”



TURNING DATA INTO WISDOM

Kevin Hanegan

Data Literacy Expert

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